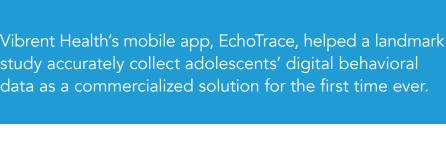
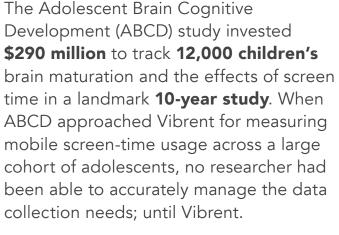
## EchoTrace Proves Itself as a Groundbreaking Mobile **Behavioral Data Collection Tool**

Vibrent Health's mobile app, EchoTrace, helped a landmark study accurately collect adolescents' digital behavioral data as a commercialized solution for the first time ever.









## **CHALLENGE**

Behavioral data of children's screen time could not be accurately collected, tracked, or withdrawn overtime across large participant sets. When previously attempted, researchers were faced with the digital divide and digital inequities.



## **SOLUTION**

Vibrent solved ABCD's needs by delivering **EchoTrace**, a commercialized mobile application for the passive sensing of participant data.

EchoTrace was developed with the scalability, consent, configurability, permissions and data collection in mind to reach more than 12,000 adolescents for the first time to researchers.

"On average, children ages 8-12 in the U.S. spend 4-6 hours a day watching or using screens, and teens spend up to 9 hours."

– aacap.org, "Screen Time and Children"

Unlock the power of mobile behavioral data collection in your research today:

- ≥ echotracesupport@vibrenthealth.com
- **J** 571-459-2372



